Doosan Forklift

Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving lift truck materials and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck company in the North American market, thanks to its outstanding level of product performance and their persistently high level of customer support and service given to all Doosan Infracore Lift Truck users. The U.S. lift Truck division situated in Cleveland has a professional team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

Korea’s initial home-based lift truck market was an open-import enterprise. In the 1960’s, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a national machinery expansion venture. Initial product sales of this manufacturing equipment focused on large business communities, the armed services and on state-run firms. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Forklift Export Expansion

Domestic lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980’s, Daewoo’s superior technological improvements combined with sales success placed them in a position of considerable expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the highly competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a global sales network and started exporting models they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.