## **Genie Forklift**

Genie Industries prides itself with the theory of lifting clients and resources higher, extending beyond the products they manufacture. A worldwide corporation that is deeply tied to their clients and enjoys reflecting the spirit of relationship with everything they accomplish. Genie Industries strives to help clientele erect their operations no matter how large or small the level of operation may be.

The inauguration of the Genie Hoist in 1996, a pneumatic, transportable material lift initiated the beginning of Genie Industries. A series of aerial work platforms and additional materials lift trucks followed to meet customer demand. These innovative goods secured international acknowledgment and established state-of-the-art product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Preserving foremost quality production and uncompromising service and support are among their top priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured lifts on the jobsite, the business is confidently grounded in their exceptional customer service and values. Acknowledging that their clients are their greatest inspiration, the team at Genie Industries are personally dedicated to providing expertise and maintaining customer rapport.

The trustworthy staff is committed to greener, more environmentally practical solutions to advance the goods that customers want. Genie Industries focuses on "lean production" practices in order to help diminish waste while manufacturing very high quality forklifts in the shortest time period at the lowest feasible cost for the consumer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every product they design. Always welcoming consumer input helps them to manufacture and cultivate progressive new products that are simple to service and handle, deliver optimum value-for-cost and meet international standards. Thriving on consumer opinion enables Genie Industries to repetitively evolve and meet the consumers' needs.

Genie service professionals understand the importance of uptime. They are readily available to satisfy inquiries and offer solutions. Their extensive parts network will swiftly ship components to guarantee their customers' equipment are operating efficiently. Every product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its customer service and builds and serves its goods to guarantee efficiency and maximum uptime on the job. Offering on-going instruction opportunities, to marketing support to flexible financing options, Genie Industries gives their customers the tools to get the most out of their investment.